

NOTE FROM THE PRESIDENT

June 2nd, 2021

Dear members,

It is my pleasure to bring you the June newsletter. We plan to start our in-person meeting soon. We are also planning to have our TiEcon 2021 Southwest in the month of September. We will have an in-person investor summit and pitching event late August or Early September.

TiE SOCIAL ANGELS HIGHLIGHTS

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation. Today, TiE SoCal Angels comprises of 50+ accredited investors who are actively investing and mentoring founders.

TiE SoCal Angels Fund II:

We were harping upon the grand success of TiE SoCal Angels First Fund. The Board has decided to start our Fund II, and I invite all the accredited investors to participate in our Fund. The minimum investment is \$10K, and the maximum investment is \$250K. We are aiming to raise \$2 million. We had a Fund II presentation and Q&A, and the recording of the event is available [here](#).

Please feel free to reach out to us for TiE SoCal Angels or Fund II questions.

- **Chair**, [Shankar Ram, shankar@TiESoCalAngels.com](mailto:shankar@TiESoCalAngels.com)
- **Vice-Chair**, [Dhaval Kapadia, Dhaval@TiESoCalAngels.com](mailto:Dhaval@TiESoCalAngels.com)

NOTE FROM THE PRESIDENT

The 2020 Fund has invested in five companies in the USA; four in India, one in Germany, and they are:

- [WeVo](#)
- [OpsCruise](#)
- [UNLU](#)
- [Urban Ground](#)
- [Healionics](#)
- [Elucidata](#)
- [THB](#)
- [Kashware](#)
- [HAI Solutions](#)
- [Krishi Network](#)

In addition to these, TiE SoCal Angels Charter Members and Fund Members had multiple side-car investments in February. Notable ones are Kashware, Healionics, Veriskin, and Krishi Network.

We are a strong group of 94 Charter members. For the complete list of our Charter Members, please visit - <https://socal.tie.org/charter-member/>.

If you are interested in becoming a charter member, then please get in touch with me.

All of our online events are recorded, and you can find them on our [Facebook](#) page and on our [YouTube Channel](#).

Thank You

Anshuman Sinha
President, [TiE SoCal](#) | 2020 - 2021
president@socal.tie.org | 714-504-7434
14 Countries | 63 Chapters | 3,000 Charter Members |
15K Members



Founder & CEO | [StartupSteroid](#)
Connecting Founders with Investors

CEO | [Optizm Global](#) | Executive & IT Search Firm
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TiE Executive Management Series - Session 1

June 15, 2021, 4 PM (PST)



4:00 PM Doors open | 4:30 PM Instructional Session begins | 4:30-5:30 PM Workshop | 5:30-6:00 PM Q&A/implementation

TiE Executive Management Series

TiE SO CAL

The 4-Part Series Sessions

- Session 1: June 15th**
Reimagining Your Business for the Future... Where Are You Going?
- Session 2: June 29th**
Strategy & Alignment... How Will You Get There?
- Session 3: JULY 13th**
Building a Championship Team... How Will You Win At It?
- Session 4: JULY 27th**
Manage the Right Things... How Will We Maintain, Sustain & Grow with The Right Team?

Saji Gunawardane
A Professional Law Corp
Speaker to Business Leaders and Entrepreneurs

Sturdy McKee
Coach & Adviser
SturdyCoaching.com

What they will get?

This four-part series will give you a sense of confidence that you can and should make the right changes for you and your business, while envisioning your business alive and thriving in a changing and uncertain environment. You will gain clarity and re-focus on the things that matter amidst all the chaos and distractions we all face every day.

TiE SoCal is excited to bring their TiE Executive Management Series.

Join Sturdy McKee, Business Coach and Advisor, and Saji Gunawardane, Business Legal Counsel, for their unique perspectives on four key areas to help your business grow and adapt to a future that is already here. Saji and Sturdy decided to embark upon this series because, like you, they experience firsthand the impediments business owners are facing in the world of business training and learning.

This four-part series will give you a sense of confidence that you can & should make the right changes for you and your business while envisioning your business alive and thriving in a changing and uncertain environment. You will gain clarity and re-focus on the things that matter amidst all the chaos and distractions we all face every day. You will also gain greater clarity around seizing and exploiting the right opportunities and where to steer your business in the near term.

The 4-Part Series Sessions

Session 1: Reimagining Your Business for the Future... Where Are You Going?

In this session, you will learn how to embrace opportunities and take the right risks while limiting your exposure.

Session 2: Strategy & Alignment... How Will You Get There?

In this session, you will learn how to backward plan and document your goals to ensure alignment between your long-term goals & vision and the things you will focus on each quarter.

Session 3: Building a Championship Team... How Will You Win At It?

In this session, you will learn how to define what an A-Player is for your team. You will also learn how to attract those players you want & to screen out the ones you don't want.

Session 4: Manage the Right Things... How Will We Maintain, Sustain & Grow with The Right Team?

In this session, you will learn how to create the clarity you need for your team to succeed & thrive. We will share the straightforward management process to help you become the leader you want to be to help them achieve it.

[Register Now](#)



VIRTUAL PITCH EVENT

JUNE 16, 2021



Startup Virtual Pitch

June 16, 2021 05:30 PM PST

TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have 4 awesome startups pitch their business plan, idea, product and fund request in front of our panel of industry leaders and investors.

If you are interested in pitching your startup, Please apply at the TiE SoCal Angels website. When you go to the website, please review our philosophy, investment process, and partner list. We are still taking applications for our Virtual Startup Pitch.

Investors and judges who have agreed to attend include Shankar Ram, Venkat Tadanki, Vijay Kottarapa, Ajay Prasad, TiE SoCal angels Investors, and a few Partner Investors.

Who should attend and see the pitches?

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, family office manager, corporate VC, or supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups.

[**Apply To Pitch**](#)

TiE Executive Management Series- Session 2

June 29, 2021, 4 PM (PST)

4:00 PM Doors open | 4:30 PM Instructional Session begins | 4:30-5:30 PM Workshop | 5:30-6:00 PM Q&A/implementation



TiE Executive Management Series



Saji Gunawardane
A Professional Law Corp
Speaker to Business Leaders and Entrepreneurs



Sturdy McKee
Coach & Adviser
SturdyCoaching.com

The 4-Part Series Sessions

- Session 1: June 15th**
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[Register Now](#)

Finding New Customers with Social Media and Inbound Marketing

June 30, 2021, 4 PM (PST)

TIE SO CAL
KNOWLEDGE SERIES

Lead Generation for Business

Wednesday
June 30th 2021
4:00 pm to 5:30 pm PST

Host

RAVINDRA KONDAGUNTA
Founder of Traction Labs

Panelists

GAURAV KUMAR
Founder & CEO of Beyond Codes Inc

SANJAY DALAL
CEO of eGoing

TiE SoCal Knowledge Series is excited to bring a webinar on Finding New Customers with Social Media and Inbound Marketing.

Finding New Customers with Social Media and Inbound Marketing

June 30, 2021, 4 PM (PST)

It's not easy to find new customers online nowadays. Your prospects are bombarded with emails, spammy messages, and run-of-the-mill content. Everyone is in a hurry to sell without taking the time to understand their customer's real pain points. There's just too much noise out there. How does your company differentiate, put together an engaging social media and inbound marketing strategy and execute so that you can find new customers consistently? Join us for some real-world tips and insights in today's world of lead generation and customer acquisition with two experts from the field.

Moderated by Ravi Kondagunta, our panel will consist of TiE SoCal Charter Members Gaurav Kumar and Sanjay Dalal.

[Gaurav Kumar](#) is the Founder & CEO of Beyond Codes Inc. Beyond Codes is the only lead generation company with a global presence across the U.S., U.K., Europe, Canada, Middle East, and Asia-Pacific and capabilities to deliver multilingual campaigns in 35+ countries.

[Sanjay Dalal](#), CEO of oGoing, is helping small and medium businesses acquire new B2B and B2C customers. Dalal has launched innovative SAAS collaboration products at WebEx that are used by more than 50 million professionals worldwide

Moderator: [Ravi Kondagunta](#), founder of Traction Labs, an Innovation Consulting Services Company providing end-to-end Innovation, Research, Development, and Management Services.

[Register Now](#)

Name - Mayank Mohan

Company - Law Offices Of Mayank Mohan

LinkedIn - <https://bit.ly/3yOKw7C>

Website - <https://www.ilomm.com/>

Email - mmohan@ilomm.com



Dr. Mohan is the founder and principal attorney at the Law Offices of Mayank Mohan, a law firm based in Santa Monica, California.

Dr. Mohan's legal practice is focused on areas of Business Law, Taxation, and U.S. Immigration Law. He possesses deep experience in working as a legal advisor to startups and other businesses in a variety of industries. Before embarking on a journey to be an attorney, he completed a Ph.D. in Operations Research Engineering (Decision and Risk Analysis) at the University of Southern California and worked as a research consultant for organizations like the DHS, FEMA, USACE, EPRI (USA), and IIASA (Austria).

Name - Shalini Verma

Company - Siemens Healthineers Inc

Email - shalini_usc@yahoo.com



Dr. Shalini Verma is a Diplomate of the American Board of Pathology with board certifications – Molecular Genetics Pathology, Hematopathology, and Anatomic & Clinical Pathology.

She completed her clinical fellowship and residency training at the University of Texas MD Anderson Cancer Center, the Weill Cornell Medical College of Cornell University, and the University of Southern California. A highly acclaimed medical affairs executive, Dr. Verma's has 10 years of experience in developing and leading the global medical affairs function for organizations like Roche Molecular Systems, Siemens Healthineers, and GE Healthcare. She currently serves as the Head Medical Officer for the Molecular Diagnostics business of Siemens Healthineers.



ANIL PURI

Provost and Vice President emeritus of academic affairs at California State University Fullerton. Previously Dean from 1998-2016. Acting Director of the Woods Center for Economic Analyses and Forecasting. Noted economist and published scholar, served as the Executive Vice President of the Western Economic Association International. Alum of University of Minnesota

the **industry** show
Season 6
global entrepreneurial journeys

Saturday, June 5th, 2021
TheIndustryShow.org



Host: Nitin Bajaj

This interview is made possible by:



Podcast



production of antha prerna foundation, a 501 c(3) nonprofit

[Watch Here](#)



Charter Member Meet & Greet

TE SO CAL
FOSTERING ENTREPRENEURSHIP
Presents
CHARTER MEMBER MEET & GREET

MAY 19, 2021 | 5PM TO 6:30 PM

Succession: Planning a Graceful Exit From Your Business May 26, 2021, 12 PM (PST)

TE SO CAL BUSINESS CONNECT **TE SO CAL**

Succession: Planning a Graceful Exit From Your Business
May 26, 2021 12:00 PM PST

Panelists

- 
Larry Harrell
Executive Chairman of the Board of Perfect Point EDM Corporation
- 
Navneet Chugh
Managing Partner, The Chugh Firm
- 
Connie Harrell
President, Keiretsu Forum Southern California
- 
Nifin Bajaj
Founder & Host, The Industry Show

Moderator

[Watch Recording](#)



VIRTUAL PITCH EVENT

MAY 26, 2021



Startup Virtual Pitch

May 26, 2021 05:30 PM PST

Startups Who Pitched In This Event

1. [Fanalyze, Inc](#) ([Juan Juan](#))
 2. [Spinster Sisters Co](#) ([Kelly Perkins](#))
 3. [Eyedaptic](#) ([Jay Cormier](#))
 4. [Digital Dream Labs](#) ([H.Jacob Hanchar, Ph.D](#))
-

Shoonya CEO Named the Winner at Spirit of Entrepreneurship Awards



Founder of language & cultural learning app receives honor from Women's Economic Ventures

Rashi Bahri Chitnis has been named the winner in the 11th Annual Spirit of Entrepreneurship Awards for Science and Technology. Presented by Women's Economic Ventures (WEV), the Spirit of Entrepreneurship awards recognize outstanding women business owners in Santa Barbara and Ventura Counties. Chitnis was a finalist in Science and Technology, alongside Courtney Love of Anacapa Clinical Research and Theresa Padilla Chaparro of Rakar Aerospace Corporation. The awards were presented in partnership with LinkedIn, JP Morgan Chase & CO., and other local partners in a virtual ceremony on May 21, 2021.



For 11 years, WEV has honored deserving women entrepreneurs who have worked hard to build businesses that impact local economies. Chitnis is honored to be recognized by WEV and to be in the company of so many amazing female leaders, including the 2021 Rock Star: Lifetime Achievement Award recipient and activist, Lupe Anguiano. "The SOE Awards are a wonderful opportunity to acknowledge and honor these amazing women for the hard work they have put in to keep their businesses thriving. This year's winners are even more inspirational when you factor in the challenges presented throughout the past year," said Kathy Odell, CEO of WEV.

Shoonya CEO Named the Winner at Spirit of Entrepreneurship Awards



“Entrepreneurship is all about courage and persistence because you can never tell what remains hidden behind the door that you didn’t open. Believe and train yourself because if you stay persistent, doors will open, and everything else will be history.”

—Rashi Bahri Chitnis, Shoonya Kids

“I feel truly honored to be named the winner in the 11th Annual Spirit of Entrepreneurship Award in the field of Science and Technology. It was an inspiring feeling to be among the 30 finalists and listen to the stories of so many outstanding women business owners,” Chitnis said. The event, which took place on Zoom, was attended by over 150 business leaders and community members. Winners of the Spirit of Entrepreneurship award receive, among other benefits, 10 sessions of Leadership Coaching and the support of a WEV Business Advisor.

[View Press Kit here](#)

SPONSORS





Anshuman Sinha
President
TiE SoCal



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Chair
TiE SoCal Angels



Ashish Saboo
President-Elect 2022, 2023
TiE SoCal



Anil Ramineni
Executive Director
TiE SoCal



Dhaval Kapadia
Vice-Chair
TiE SoCal Angels



Sanjay Dalal
Marketing Chair
TiE SoCal



Sturdy McKee
Chair -
TiE SoCal Business Connect



Jennifer Kobuki
Chair
TiE SoCal Women



Ravindra Kondagunta
Chair
TiE SoCal Knowledge



Nitin Bajaj
Vice-Chair
TiE SoCal Business Connect



Vijay Mididaddi
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Chair
TiE SoCal Outreach



Anand Mahale
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TiE SoCal Membership



Rajeev Aggarwal
Chair
TiE SoCal Entertainment

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- [Oct 21, 2020](#)
- [Oct 7, 2020](#)
- [Sep 16, 2020](#)
- [Sep 2, 2020](#)
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- [July 15, 2020](#)
- [July 1, 2020](#)
- [June 17, 2020](#)
- [June 3, 2020](#)
- [May 22, 2020](#)

For any suggestions regarding our upcoming newsletters or to get yourself or your brand/business featured in TiE SoCal newsletter. Please feel free to reach me out at president@socal.tie.org

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