

Note From The President

Dear Friends,

Welcome to our April Newsletter. TiE executive committee has been pretty busy planning and executing a lot of activities for our members, investors, and startups. We are also reaching out and forming alliances and partnerships with other organizations to further our mission of fostering Entrepreneurship. I am very pleased to announce a content partnership with Women founders Network (WFN) which will allow us to share resources and content and provide a greater reach for both organizations to help further their mission of helping women founders.

TiE Women program led by our Charter Members Brenda McCabe and Monisha Coelho is excited about the cohort of women-led companies applying for the TiE Global competition. I encourage you all to ask such startups to apply at [this link](#)

The last date for application is 31st May.

To support women-founded startups, TiE SoCal is launching a women-focused angel fund. Charter Member and former TiE SoCal president Smita Bagla are leading that effort. Please submit your interest in the fund using this [link](#).

TiE SoCal has partnered with TiE Global for the TiE Global Angels Investor Summit on July 29th and 30th. It is slated to be SoCal's biggest Angel investing conference. Please visit [TiEInvestorSummit.com](https://www.tiEinvestorsummit.com) for more information and for registration. This two-day event with Golf, networking, education, startup pitching, and investing is a can't miss event for all investors and startups.

Our events calendar is getting full each day with Knowledge series, pitches, workshops, networking, social, and other fun events. Please bookmark our calendar page at the [Event Page](#) and also subscribe to the calendar to keep abreast of all the events.

This newsletter is packed with a lot of details about our events and initiatives. Please register using the links in each section. I hope to see you soon at one of our upcoming events.

Thank You

Ashish Saboo

President 2022– 2023 | TiE SoCal

949-532-9901 | President@socal.tie.org

<https://www.linkedin.com/in/sabooashish/>

12 Countries | 57 Chapters | 3,000 Charter Members |

15K Members



Co-Founder & CTO | [StartupSteroid](#)

ashish@startupsteroid.com

Deal Flow Management Platform

Connecting Investors with Startups

Founder & CEO | [Tech-Synergy](#)

asaboo@tech-synergy.com

BPO & Call Center Services

US | India | Philippines



UPCOMING EVENTS

UPCOMING EVENTS IN APRIL

TiE Knowledge Series
Trends, Opportunities & Insights in Healthcare
April 27, 2022



TiE Knowledge Series

Trends, Opportunities & Insights in Healthcare

APRIL 27, 2022

5:30 pm to 8 pm (PST)

Sevenco, 5151 California Ave #100, Irvine, CA 92617



HOST

Neeraj Bhavani

Founder & Board Member (Tagnos)

SPEAKERS



Amit Dhir
(CEO, SLPTELE)



Sanjay Shrivastava
(CEO, Innova Vascular, Inc.)



Shalini Verma
(Head Medical Officer Siemens Healthieers)



Jaywant Nitturkar
(CEO, pVerify, Inc.)

Join us for the TiE Knowledge Series.

Trends, Opportunities & Insights in Healthcare

Host

- [Neeraj Bhavani](#)

Speakers

- [Sanjay Shrivastava](#)

- [Amit Dhir](#)

- Shalini Verma

- [Jaywant Nitturkar](#)

[Register Here](#)

UPCOMING EVENTS IN MAY

TiE SoCal Cricket

May 1, 2022

A promotional poster for the TiE SoCal Cricket event. The background is a light blue and green gradient with a soft sunburst effect in the top right. In the center, there are 3D rendered cricket bats and a red cricket ball. The word 'BOWLER' is written in large, blue, 3D block letters across the bottom of the bats. In the top right corner, there is a logo for 'TiE SO CAL' with the tagline 'FOSTERING ENTREPRENEURSHIP' below it. The text 'TiE SoCal Cricket' is prominently displayed in a large, dark blue font on the left side. Below it, in a smaller dark blue font, it says '1st sunday of each month at 7:30 am'. At the bottom of the poster, a dark blue banner contains a red location pin icon followed by the text 'Cerritos Park East, 13234 E 166th St, Cerritos, CA 90703' in white.

**TiE SoCal
Cricket**
1st sunday of each
month at 7:30 am

TiE SO CAL
FOSTERING ENTREPRENEURSHIP

BOWLER

Cerritos Park East, 13234 E 166th St, Cerritos, CA 90703

This time the event is happening on the 1st of May, 2022.

[Register Here](#)

TiE SoCal Women

Fast Pitch Launch

May 11, 2022



TiE Women **FAST PITCH** LAUNCH

"We invite all women-founded and co-founded companies to pitch to investors and learn about our TiE Global Competition"

11 May, 2022

Agenda

- **5:30 pm Registration**
- **6:00 - 7:00 pm Dinner and Networking**
- **7:00 - 8:30 pm Event Overview, Fast pitches, and feedback**



Expert Dojo, 395 Santa Monica Pl unit 308, Santa Monica, CA 90401



Agenda -

5:30 pm Registration

6:00 - 7:00 pm Dinner and Networking

7:00 - 8:30 pm Event Overview, Fast pitches, and feedback

[Register Your Startup For Pitch Here](#)

[Investors Register Here](#)

TiE SoCal Angels
Virtual Pitch Event
May 18, 2022



Startup Virtual Pitch

May 18, 2022 5:30 PM to 7:00 PM PST

TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have 4 awesome startups pitch their business plan, idea, product, and fund request in front of our panel of industry leaders and investors.

If you are interested in pitching your startup -

Please apply at the [TiE SoCal Angels website](#). When you go to the website, please review our philosophy, investment process, and partner list. We are still taking applications for our Virtual Startup Pitch.

Who should attend and see the pitches?

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, a family office manager, a corporate VC, or a supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups.

[Register Here](#)

UPCOMING EVENTS IN JUNE

JUNE 5, 2022



TiE SoCal and Art of Living cordially invite you to spend an evening with Gurudev Sri Sri Ravi Shankar at the historical Dome, in downtown LA on **Sunday, June 5th at 4:30 PM.**

Gurudev Sri Sri Ravi Shankar has touched over half a billion people globally with his humanitarian, spiritual, and peace-making work. He will be visiting Los Angeles in May 2022 to sow seeds for the 4th World Culture Festival.

More about Gurudev Sri Sri Ravi Shankar [here](#)

In 2006, Gurudev Sri Sri Ravi Shankar had the vision to create a global cultural festival, an unparalleled platform to bring everyone together in celebration of our shared humanity and rich cultural diversity.

After taking place in India in 2006 and then at the Olympic Stadium in Germany in 2011, the 3rd, larger-than-life event had an attendance of over 3.75 million people from all around the world, with 36,603 artists performing on the world's largest stage of 7 acres. Please watch a [short video clip](#) (3:53 minutes) on the most recent festival held in 2016 in India:

TiE SoCal is working closely with the Art of Living team to now bring this festival to the United States for the first time! And we would like for you to not only be a part of his historic event but also among the first to bring this vision to life.

Join us for this exclusive event and a rare opportunity to interact with Gurudev in a private setting.

Date & Time: Sunday, Jun 5th, 2022 at 4:30 pm

[Register Here](#)

TiE SoCal Family Picnic
June 25, 2022



TiE SoCal Family Picnic

Address - Heritage Park, 18600, Bloomfield Avenue, Cerritos, United States

Time - 11:00 AM - 04:00 PM (PST)

[Register Here](#)

UPCOMING EVENTS IN JULY

TiE Eagles - TiE Investor Summit - Charity Golf Event



TiE SoCal Charity Golf Tournament with CXOs, ENTREPRENEURS, INVESTORS, & STARTUP FOUNDERS.

Friday 29th July 2022

**Charity Golf & Networking dinner
on Day 1 of two day TiE SoCal Investor Summit**

TiE SoCal Charter Member Price is \$200/ player

Non- Member Price is \$300/ player

10 am - Registration and goodie bags followed by boxed lunch

12 Noon Shotgun Start Format: 4 man scramble

📍 Babe Zaharias Course, Pacific Palms Resort, Industry Hills, CA

Prizes - 1st Place - Hole in one wins you a brand new car!

2nd Place - Longest Drive

3rd Place - Closest to the pin

Social hour, awards and dinner banquet from 5:30 pm onwards

Charity Golf and Networking dinner with startups and investors on Day 1 of two-day TiE Investor Summit on Friday 29th July and Saturday 30th July

- TiE SoCal Charter Member price is \$200 per player
- The non-member price is \$300 per player

10 am - Registration and goodie bags followed by boxed lunch

12 Noon - Tee Time (Shotgun format)

Location: Babe Zaharias Course, Pacific Palms Resort, Industry Hills, CA

[Register Here](#)

TiE SoCal Investor Summit

July 30, 2022



Access To Funding Resources

Present your business ideas to qualified investors

Get access to Startup funding

Networking

Mentorship

Relevant resources for your startup



Who Should Attend?

Startups that are currently fundraising & are looking to close their rounds in the next 60-90 days

Also, investors who want to be part of this startup ecosystem



How Do You Benefit?

Live pitch opportunity

One-on-one meetings

Maximum exposure

Virtual profile with documents & videos for investors and startups



TiE SoCal Charity Golf Tournament

Golf on Friday, 29th July from 12 pm to 5 pm

Followed by networking dinner 6 pm to 9 pm

Play Golf with CXOs, Entrepreneurs, Investors, & Startup Founders

<https://tieinvestorsummit.com/>

Register Here

2022-23 Initiatives of TiE SoCal

Mentorship Program



TiE SoCal is pleased to

LAUNCH ITS MENTORSHIP PROGRAM

For All Members



[Become a Mentor](#)

[Become a Mentee](#)



Internship Program



TiE SoCal is very pleased to

LAUNCH ITS INTERNSHIP PROGRAM

to support the upcoming generations
AND ALLOW THEM TO FULFIL THEIR ASPIRATIONS.



TiE Women's Fund 2022

Invest in a diversified portfolio of Women-Led companies

- Provide exposure to a suite of potential women and diverse investors
- Support women-led companies by fostering entrepreneurship with networking and education
- Target Fund size will be approximately \$500K
- The minimum investment is 10K, and the Maximum is \$100K
- Will invest in 3-5 women-led companies over the first 10-12 months

[Register Here](#)

PAST EVENT

Charter Member Winery get together

March 26, 2022



Our social event in Temecula at a winery was a smashing success. Charter Members and their families enjoyed a great day outdoors with wine, food, conversations, and networking. We had over 100 attendees and it was great to meet some of the charter member kids and learn about them as well. We will continue to hold such events periodically which provides another opportunity for our members to know each other in a relaxed setting.



TiE SoCal Angels Highlight

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

TiE SoCal Angels Fund II: TiE SoCal Angel fund II closed on 12/31 with over 75 investor members and has already invested in two startups. Monthly pitches are scheduled for the 3rd Wednesday of each month.

If you are interested in participating in the TiE SoCal Angels Fund II, please fill out the [Investor Interest form](#).

Please feel free to reach out to us for TiE SoCal Angels or Fund II questions.

- **Chair**, [Shankar Ram](#), shankar@TiESoCalAngels.com
- **Vice-Chair**, [Anshuman Sinha](#), anshuman@TiESoCalAngels.com

All of our online events are recorded, and you can find them on our [Facebook](#) page and our [YouTube Channel](#).

New Charter Members



Pankaj Khurana

[LinkedIn](#)



Asok Agarwal

[LinkedIn](#)

- Pankaj has over 20 years of experience in technology industry.
- Pankaj is committed on developing and delivering technology-driven business services and solutions, providing outstanding client service, and driving profitable revenue growth.

**Manju Pai**[LinkedIn](#)

- Founder, President. Studioπ2 Architects, specializing in mixed use, senior housing/assisted living and multi-family projects.
- Manju is a registered architect in the state of California, LEED AP with over 20+ years' experience in the architectural/interior-designing field.
- Manju is the creative and driving force of the firm. Her designs have been published in trade magazines and publications.

- Real Estate Associate specializing in Hospitality Industry since 1990 Acquisition, Disposition, Financing of franchised, Independent hotel/ motel properties.

**Suhas Gujarathi**[LinkedIn](#)

- Director, Xoxoday.
- Suhas comes over with 2 decades of experience and is a SaaS sales specialist.
- He has previously worked with various B2B, B2C and customer experience roles.
- He is currently responsible for the sales and growth at Xoxoday and is heading Operations, Sales & Channel Partners.
- He is an avid reader and a sports fanatic.



Sridhar Sundaram

[LinkedIn](#)

- Dean, College of Business and Economics at California State University, Fullerton
- He has received Faculty Recognition Awards in teaching, research, and service.
- He served as the Chair of the Board of Governors for the St. Petersburg Chamber of Commerce, member of the Board for the St. Petersburg EDC, member of the Board of the Saint Anthony's Hospital, and 2019 Chair of the Grow Smarter Initiative in St. Petersburg.
- Currently he serves as a member of the Beta Alpha Psi (Honor Society) Board of Directors and the Goodwill of Orange County Board of Directors.



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